MONEY TALKS

Presentations by numismatic experts inform and inspire collectors.

MONEY Talks are free 30- to 45-minute educational presentations by some of the hobby’s most noted authorities. Programs are offered Thursday and Friday, August 10-11, in Room 330 of the David L. Lawrence Convention Center.

Thursday, August 10
9 a.m. Docendo Discimus, “We Learn by Teaching” (Mark Wieclaw)
This presentation encourages hobbyists to share their knowledge. Education is absolutely essential to the hobby, whether it be through speaking, writing, or placing exhibits. This talk surveys the different methods of sharing knowledge in numismatics and includes stories of the role education has played in the presenter’s own hobby journey.

Mark Wieclaw has participated as an exhibit judge since 1984 and also served as a committee chairperson at every ANA convention held in Chicago since 1991, including general chairperson in 2013. He has received two ANA Presidential Awards (2000 and 2013) and the Numismatic Ambassador Award in 2001.

10 a.m. From Republic to Empire: How a Nation That Absolutely Hated Absolute Rulers Came to Be Ruled by Absolute Rulers (Michael T. Shutterly)
In 509 B.C. the Romans established a republic. Despite hating the concept of kingship, by 27 B.C. the Romans found themselves living in an empire ruled by an absolute monarch. It took them 482 years to get there, and this talk examines how they did it.

Michael T. Shutterly specializes in Roman Republican, early medieval, and Byzantine coinage. A successful exhibitor at the ANA’s World’s Fair of Money® and other shows, he has written numerous articles and delivered multiple presentations on a variety of numismatic topics.

11 a.m. The Renaissance of U.S. Coinage, 1907-33 (Mark Wieclaw)
What do the most beautiful U.S. coin designs have in common? They were all designed by sculptors! This presentation concentrates on the artists (Augustus Saint-Gaudens, James Earle and Laura Gardin Fraser, Hermon MacNeil, Adolph Weinman, and Anthony de Francisci) behind the coins.

(See first bio.)

12 p.m. A Glimpse of the Life of Charles T. Steigerwalt, American Numismatic Association 2022 Hall of Fame Inductee (Carl Waltz)
This presentation surveys the life of Charles T. Steigerwalt, the 2022 ANA Hall of Fame Inductee. His life and contributions to the hobby and his community are the main topics of discussion.

Carl Waltz is a life member of the ANA, Pennsylvania Association of Numismatists (PAN), Florida United Numismatists, and a member of the Numismatic Bibliomania Society. He has also written a booklet on the diagnostics of 1909-16 matte-proof Lincoln cents.

1 p.m. The Money of Russian America (CJ Buchanan)
This presentation gives an overview of the money and economy of the Russian-American Company. This includes paper roubles, silver roubles, Siberian coinage, Spanish issues, and native mediums of exchange.

CJ Buchanan has been a professional numismatist for three years. He is a two-time ANA YN literary award winner with articles that have appeared in PENNY-WISE, THE NUMISMATIST, and ERRORSCOPE.

2 p.m. Cherrypicking Rare Coins in 2023 and Beyond (Dennis Tucker)
Rare and valuable die varieties are just waiting to be “cherrypicked”—found by sharp-eyed collectors and bought for regular-coin prices. This presentation explores today’s cherrypicking scene with a special emphasis on half dimes, dimes, and quarter dollars from the early 1800s to date: Mercury and Roosevelt dimes, Washington quarters, Seated Liberty and Barber coinage, and more.

Dennis Tucker collects United States Mint commemorative medals and coins, European medals, Philippine coins struck under U.S. sovereignty, and coins and art medals designed and/or engraved by his friends. In 2004 Tucker became the youngest publisher in the history of Whitman Publishing. He has been the numismatic specialist on the U.S. Treasury Department’s Citizens Coinage Advisory Committee (CCAC) since 2016.

3-5 p.m. The Role of the CCAC in U.S. Coin and Medal Designs (Dr. Lawrence Brown, Mary Lannin, and Tom Uram)
The most recent chairs, along with the current chair of the Citizens Coinage Advisory Committee (CCAC), share their perspectives on the U.S. coin and medal process, the role of the CCAC, and their experiences while serving as chair. Each panelist provides insights on at least one of the coin or medal programs reviewed while they were chair, which resulted in a recommendation to the Secretary of the Treasury.

Dr. Lawrence Brown was appointed to the CCAC in 2019. A member of the American Numismatic Society (ANS), he is a life member of the ANA and was inducted into the Hall of Fame of the Professional Coin Grading Service for his 1968-to-present proof set of United States coins.

Mary Lannin is a former member of the CCAC, first appointed in 2014 on the recommendation of the House minority leader. She is a life member of the ANS and ANA, and a member of many numismatic organizations, including the Royal Numismatic Society.
She currently serves as vice president of the New York Numismatic Club.

Tom Uram is president of the ANA and PAN, former chairman of the CCAC, former ANA governor, and the first recipient of the ANA’s Chester L. Krause Memorial Distin-
guished Service Award (2022).

Friday, August 11
9 a.m. Marks of Identity: Denominational Service Medals (Helen-Louise Boling)
This presentation discusses the history of the denominational medals or tokens de-
signed to be worn with a soldier’s dog tags, particularly those of the Episcopal and Lutheran churches. An article in The Numismatic from 1943 attests to the nature of these medals.

Boling is a numismatic dilettante, wan-
dering the bourse at shows looking for whatever catches her eye—an interesting historical medal, folk jewelry incorporat-
ing coins, or military exonumia. She has attended the ANA Summer Seminar for several years and is a member of several numismatic organizations.

10 a.m. I Was a Teenage Emperor: De-
coding Denarii from the Eastern Mints of Elagabalus (Michael A. Kodysz)
This talk examines the symbolism of silver coins called denarii minted in Syria and Asia Minor c. A.D. 218–19 under the Roman em-
peror Elagabalus. The presentation focuses on the imagery and its significance during the first year of his reign, from his military victory at Antioch to his arrival in Rome.

Michael A. Kodysz, a native of Cleveland, Ohio, has collected ancient Roman coins for over 20 years. He won the Howland Wood Memorial Award for Best-of-Show Exhibit at the ANA World’s Fair of Money in 2019 and 2021. Kodysz’s articles on numismatics have been published in The Numismatist, and his coin photography has been recognized for excellence by the Numismatic Literary Guild (NLG).

11 a.m. Why Do We Want This Stuff? Eight Views on the Psychology of Collecting (David Schwager)
We love coins. But why? Researchers on the psychology of collecting provide explanations involving factors from evolution to connection to mastery. This presentation explores these views, and you may see your own collecting inspiration in at least one of them.

David Schwager has written for several numismatic publications, including The Numis-
matist, CoinAge, CoinWeek, and FUN Topics. He wrote the book Sample Slabs, which is the definitive work on this numismatic specialty. Schwager is known as an authority on certi-
fied coin holders, or slabs, and is often con-
sulted in this area.

12 p.m. The New Americana Exhibit at ANA Headquarters (Douglas Mudd)
The Edward C. Rochette Money Museum’s newest exhibit is the Americana display, featuring rarely seen highlights from the ANA collection. The display tells the numismatic history of the United States, starting with the early search for gold and silver in the Americas and the stories of the American gold rushes. Other sections feature highlights from the Baker-Manley collection of Washingtonia and the famous Bebee collection of American paper currency. This presentation provides an overview of the exhibit and the stories it tells.

Douglas Mudd is the curator/director of the American Numismatic Association’s Edward C. Rochette Money Museum in Colorado Springs, Colorado. He is responsible for developing and planning the content of the museum’s exhibition program and the organization and care of the ANA collections. His recent work has expanded the museum’s exhibits to the Internet, including TRENCHES TO TREATIES: WORLD WAR I IN REMEMBRANCE AND MONEY OF EM-
pire Elizabeth to Elizabeth, which are available at money.org/money-museum.

1 p.m. How the Pandemic Has Transformed Collecting Coins (Scott A. Travers and Maurice Rosen)
The global pandemic changed everything, and coin collecting is now transitioning from its pandemic phase to a new post-pandemic normalcy. This talk examines the impact of hobbyists emerging from home and what the future of collecting holds. The presenter also provides tips on how to protect your coins from natural disasters and other unexpected events, with prudent steps you can take to make the world a safer place for rare coins.

Scott A. Travers, the executive editor of CoinAge magazine, is the author of 7 coin books published in 44 editions and a former ANA vice president (1997-99). He is best known as the author of The Coin Collector’s Survival Manual, Revised Seventh Edition and has won 12 NLG awards.

Maurice Rosen is editor and publisher of the Rosen Numismatic Advisory, which has won over 20 Best Newsletter awards from the NLG.

2 p.m. “Live” From the Education Depart-
dent of the ANA (Christian Strayhorn)
The ANA’s education department strives to welcome all learners by providing dy-
namic, engaging, relevant, and organized learning opportunities for the lifelong love of numismatics. We want students of all ages, backgrounds, and interests to be a part of the amazing world of numismatics. This presentation focuses on the exciting changes and future offerings of the ANA’s education department.

Christian Strayhorn is the education director at the ANA. Coming from 17 years in the education industry, she is excited to bring new tools, tips, and tricks to the world of numismatics.

3 p.m. Pittsburgh—The City of Bridges (Jamie Franki)
Through stories, images, and audience participation, Jamie Franki shares his back-
ground research and development process in a behind-the-scenes look at how the 2023 World’s Fair of Money® official medal was collaboratively made. This talk also provides information about Pittsburgh, its three riv-
ers, and the 446 bridges that span them.

Jamie Franki was a designer in the United States Mint’s Artistic Infusion Program. In 2005 his American Bison nickel reverse de-
sign was selected for a six-month minting and was awarded a Coin of the Year Award as the Most Popular World Coin of 2005. Franki has designed and sculpted numerous medals for the ANA’s World’s Fair of Money and National Money Show conventions.

4 p.m. The Changing Landscape of Colo-
nial Coins (Dennis Tucker)
Colonial coins and tokens have long been a serious—and fun—specialty in American numismatics. This presentation explores how coin collectors have looked at colonials over the years, as seen by their evolving cover-
age in the Red Book since 1946. The talk also provides a behind-the-scenes visit with hobby legends like R.S. Yeoman, Kenneth Bressett, and Q. David Bowers, and a look at today’s changing hobby world in colonial coins and coppers.

(See bio on first page.)

money.org OFFICIAL GUIDE | 2023 WORLD’S FAIR OF MONEY 3

PHOTOS: GETTY IMAGES/FRANKANAI (MEMENTO) & HERITAGE AUCTIONS