

ELECTION RATE CARD

The Numismatist

PROMOTE YOUR CANDIDACY for the ANA Board of Governors by advertising in *The Numismatist*, the hobby's premier publication.

PRINT

BIND-IN CARD

Two Available \$1,590

DOUBLE TRUCK

Side by Side Full Pages \$2,279

AD SIZE	AD DIMENSIONS IN INCHES	SPECIAL MONTHLY PRICING MAR-JUN
FULL	7.25" x 9.87"	1168
TWO THIRDS	Vert 4.81" x 9.87" Horiz 7.25" x 4.81"	691
HALF	Vert 3.5" x 9.87" Horiz 7.25" x 4.81"	577
ONE THIRD	Vert 2.18" x 9.87" Horiz 7.35" x 3.18"	349
QUARTER	Vert 3.5" x 4.81" Horiz 4.81" x 3.62"	315
SIXTH	Vert 2.81" x 4.81" Horiz 4.81" x 2.37"	240

DIGITAL

VIDEO CONTENT

Combined with Ad \$398/issue
Stand alone - \$530

(Video content must be produced and submitted by the client in 15-, 30-, or 60 seconds increments ONLY, and must be in either MP4 or a YouTube or Vimeo URL)

BOTTOM OF SCREEN TICKER ONLY ONE AVAILABLE - \$750/issue

(The static ticker appears the same on all pages of an issue and can have text, a single URL, and an optional image)

No member may cause to be published or distributed any advertisement relating to an ANA election that does not include the name and ANA membership number of the sponsoring person or organization. If the sponsor is a committee or organization, the name and address of its chairman or other principal representative must be included in the advertisement.

SPECIFICATIONS

Full-Page Bleed: bleed dimensions - 8.50" x 11.25"; trim size 7.87" x 10.12"; working area - 7.25" x 9.87"

Two-Page Spread: bleed dimensions - 17" x 11.25"; trim size 16.50" x 10.75"; working area - 16" x 10.25"

QUESTIONS? Contact Nathan McAllister at 719-482-9867 or nmcallister@money.org.